

# Lev

## RADIUS helps Lev Capital Get Deals Done

Lev Capital is a commercial brokerage firm supercharged with great technology. “We consider ourselves a digital brokerage firm, a platform to help facilitate the many moving parts of a deal,” said Daniel Greenblum, a Director at Lev. The Lev Marketplace application connects their clients to over 5000 lenders and provides a real-time window into the progress of a deal.

They turned to CREtelligent’s RADIUS platform to help expedite their due diligence. “Our goal is to get the best financing and deal for our clients. As part of that, conducting prudent due diligence in a timely manner to satisfy lending is key,” said Greenblum.

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— Daniel Greenblum  
Director at Lev



“RADIUS helps us do that. It simplifies some of the more menial tasks, like getting a quote, placing an order, or checking on its status,” said Greenblum. Lev orders ALTA Land Title Surveys, Phase Is, and Zoning reports from RADIUS but also uses its early insights reports.

“We like to go into a deal with our eyes wide open,” said Greenblum. “RADIUS has helped us with initial site identification, and the environmental prescreen helps us get an early look at potential environmental concerns. In a CRE transaction, the devil is in the details, and sniffing out anything that may derail or delay a transaction is key.”

Greenblum said the workflow features in RADIUS, quality due diligence reports, turn time, and expert advice from his CREtelligent team all help keep his deals moving.